



# San Francisco State University

Strategic Planning Committee Meeting

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April 22<sup>th</sup>, 2022

# San Francisco State University

## Agenda

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- **Welcome**
- **Vision Statement Review**

*Blue Beyond Team - 15 minutes*

- **Values Exercise (Part 1)**

*Intro - 15 minutes*

*Breakout Activity - 20 minutes*

*Report Out & Prioritization - 20 minutes*

*Strategic Planning Committee & Blue Beyond Team*

- **Values Exercise (Part 2)**

*Breakout Activity - 20 minutes*

*Group Discussion - 25 minutes*

- **Next Steps**



# Vision Statement Review



**Blue Beyond Consulting**

**Based on the draft Vision Statements developed and voted on by the SPC, the group's discussion, and inputs gathered from campus engagements, Blue Beyond further refined these statements to three options.**

**As we review the Vision Statements, prepare to reflect on and discuss the following questions:**

- What resonates with you about each statement, and why?
- Is there anything important missing or that doesn't feel right in any of the statements?



# Revised Vision Statements – For Discussion

## OPTION 1:

SF state strives to be an internationally recognized CSU, known for its accessible and transformative academic programs, progressive culture and intellectual influence.

**Stakes in the ground:  
internationally recognized and  
accessibility**

## OPTION 2:

San Francisco State University aspires to be a nationally top-ranked public institution to learn, teach, work, create and innovate. Globally, we will be a thought leader on progressive issues in service of our community, heritage, and values.

**Stakes in the ground:  
nationally top-ranked public  
institution, global thought  
leader, progressive issues**

## OPTION 3:

SF State aspires to be a leader among CSUs, providing lifelong learning experiences, social and economic mobility and holistic support for our university community. We will demonstrate this through student retention and graduation, alumni engagement, and a thriving campus climate.

**Stakes in the ground: CSU  
leader, social and economic  
mobility**

\*Stakes in the ground refers to key differentiators



# Introduction to Values



**Blue Beyond Consulting**

# What do we mean by Values?



- Our values speak to who we are – and who we aspire to be – **when we are at our best**
- They are the **commitments** at the core of who we are and who we want to be
- Values are **ideals that we share** – they are the foundation of our way of being together







## Values Exercise (Part 1)





# Breakout Activity



*We'll take ~20 mins for this small group exercise:*

- Take turns sharing why you selected the values you did. Spend no more than 2 mins per person (and no more than 10 mins total on this).
- Next, work together to determine the **(5) values** that the group agrees are core for San Francisco University. *\*Tip: Sort similar values into "clusters" of similar words/concepts, then determine which is the over-arching value from each cluster.*
- In the final 2 mins – select one person from your group who will submit your **(5) values:**
  - Go to [PollEV.com/bluebeyond179](https://pollEV.com/bluebeyond179)
  - Submit your group's 5 values
- Prepare to report out to the group



# Report-Out



# Report-Out

*(3-4 minutes per group)*

## Share with the group:

- *Any key takeaways from your conversation?*
- *Which values surfaced most commonly across the group?*
- *Where did you vary in terms of the values you each chose?*



# Values Prioritization



# Values Prioritization



## *Activity Instructions*

We'll now vote on and prioritize the top values that you believe are **most important/core** to SFSU based on the values each of the groups submitted.

1. Each person will need to log in to vote:

Go to [Pollev.com/bluebeyond179](https://Pollev.com/bluebeyond179)

2. Select the three (3) values from the list provided that you believe are **most important/core** to San Francisco State University



## Values Exercise (Part 2)





# Breakout Discussion

*We'll take ~20 mins for this small group exercise*

- Each group will be assigned a value
- Assign someone to take notes in your group in the note section of the slide
- Discuss the following:
  - What does this value “look like” on a day-to-day basis when we interact/ collaborate/communicate with each other? Our students? University stakeholders?
- Draft 3 –5 bullets that describe this value starting with the phrase:
  - **"This means we..."**

# Report-Out

*(3-4 minutes per group)*

## Share with the group:

- Your value
- The bullets you came up with to describe this value



# Next Steps





## Next Steps

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- At our next SPC meeting (**May 6th**)
  1. Review campus inputs on Strategic Priorities
  2. Working session to narrow Strategic Priorities
  3. Review Campus Input Survey outline

# Appendix